# Understanding Today's College Men and Women: Findings from a National Study on Gender and the Student Experience 

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## Headlines

At Colleges, Women are Leaving Men in the Dust

- New York Times front page headline, July 2006

Disappearing Act: Where Have all the Men Gone? No Place Good
, Washingtion Post, December 2005
The NEW Gender Gap: Why Boys are Falling Behind Girls in Education and What it Means for the Economy, Business, and Society
, Business Week cover story, May 2003

## Total Enrollment in Colleges and Universities



## Low-Income Women Make Greatest Enrollment Gains

## \% Women Students Enrolled in College, by Income Level



## Gender Gap Most Pronounced Among Non-Asian Minorities

## \% Women in College by Race



## Beyond the Enrollment Gap



- What are gender differences in the characteristics of students who come to college? How has that changed over 40 years?
$\Rightarrow$ Do women and men experience college differently? Are there gender differences in the "1mpact" of college?


## Data Sources

Surveys conducted by Higher Education Research Institute at UCLA

Entering student trends (1966 to 2006)
$\rightarrow$ More than 8 million students entering more than 1,000 baccalaureate institutions

Four-year longitudinal follow-up survey (1994-1998)

# Key Gender Differences Among First-Year College Students 

Socioeconomic Background
Academic Self-Confidence and Engagement

Physical and Psychological Well. Being

Community Orientation

## Socioeconomic Background

## Mother's Education <br> (\% with College Degree or Higher)



## Father's Education (\% with College Degree or Higher)



## Median Family Income of Entering Freshmen (1966-2006)



## Concern About Ability to Pay for College



## Goal of Being Well-Off Financially



## Academic SelfConfidence

## and Engagement

## Self-rated Academic Ability



## Self-rated Mathematical Ability



## Self-rated Competitiveness



## \% Earning "A" and "C" Grades



## \% Earning 'A-,A, or A+' High School GPAs, by Time Spent Studying



## Physical and Psychological WellBeing

## Self-rated Emotional Health



## Self-Rated Physical Health



## Feeling Overwhelmed by Responsibilities



## Gender Differences in Time Allocation



## Gender Differences in Time Allocation (percent spending 6 or more hours per week)



## Community Orientation

## Gender Differences in Community Orientation (percent rating very important or essential)



## Gender Differences in Volunteerism



## Gender Differences are Evident at College Entry, But...

Are there Gender Differences in the "hmpact 4 of College?

# Are there Gender Differences in the Impact of College? 

Examined three categories of college outcomes:

- Personality and Identity (11 measures)
- Political and Social Attitudes (8 measures)
- Academic Outcomes (7 measures)

A Assessed how these outcomes were influenced by various aspects of college

- Type of college attiended
- Place of residence during college
- Financial situation
- Characteristics of college student body
- Forms of curricular and extracurricular involvement


## Institutional and Student Samples

## Student Samples

Institutional
Total Women Men

Public University
Private University 25
Public 4-Year 19
Private Nonsectarian 4-Year
Private Catholic 4-Year
Private Other Religious 4Year

64

| 1,189 | 726 | 463 |
| ---: | ---: | ---: |
| 3,163 | 1,825 | 1,338 |
| 1,320 | 782 | 538 |
| 4,373 | 2,677 | 1,696 |
| 3,721 | 2,291 | 1,430 |

$3,871 \quad 2,600 \quad 1,271$

| Total | 204 | 17,637 | 10,901 | 6,736 |
| :--- | :--- | :--- | :--- | :--- | :--- |

## Proportion of Significant College Effects That Are...

Percent
Identical for women and men 27\%

Stronger for one gender
18\%
Significant only for one gender
Opposite for women and men 53\% 2\%

# Gender Differences in College Effects: Examples Across Four Themes 

## Theme 朔: Salience of Family Connections for Women

Theme \#2: Gendered Effects of Student-Faculty Interaction

Theme ;B: Academic Engagement is Especially Gritical for Men

Theme :ftr Complex Reactions to Diversity Among Male Students

## Connection to Family

Attending college farther away from parents predicts...

Gains in leadership confidence for women only

Increases in emotional health for women only

Gains in academic orientation for women only

## Connection to Family: Implications for Campus Practice and Future Research

- Encourage parents to "let go" of their daughters

Be wary of the technology tether

- Consider the needs of women who cannot go away to college
, Study the consequences of women's ongoing connections to family
- How does the type and frequency of student-parent communjcation relate to students' personal, acadenic and social development during college?
, How does this vary by student's' gender, race and class?


# Student-Faculty Interaction Unique Effects for Men 

Greater exposure to faculty predicts...
Gains in cultural awareness for men only
Increases in political liberalism for men only
Greater commitment to promoting racial understanding for men only

More progressive gender role orientations for men only

# Student-Faculty Interaction Unique Effects for Women 

Faculty not taking student's comments seriously predicts...

Declines in self-rated physical health for women only

Declines in self-rated math ability for women only

Declines in degree aspirations for women only

# Student-Faculty Interaction Unique Effects for Women 

Receiving honest feedback from faculty predicts...

Gains in physical health for women only

Gains in drive to achieve that are larger for women

Higher college GPA's for women than men

## Student-Faculty Interaction: Implications for Campus Practice and Future Research

- Probe on the student-faculty dynamic in counseling, residential life
- Use orientation and first-year seminars to develop realistic expectations among students
- Encourage faculty to reflect on their teaching practices and out-of-class demeanor with male and female students

Assess the qualitative dimensions of student-faculty interactions (quality vs, quantity)
How does the nature of studentrfaculty interactions depend ons:

- where the interaction takes place?
- the acadenjic discipline?
- the gender of the professor?


## Academic Engagement

Time devoted to studying and homework predicts...

Gains in political engagement for men only

Gains in cultural awareness for men only

Higher college GPA's for men than women
Greater academic confidence for men than women

## Academic Engagement: Implications for Campus Practice and Future Research

- Consider strategjes for facilfiting greater academic engagement among male students
P Prioritize men's involvement in high-impact practices
- "learning communities, first-year seminars, writingintensive courses, student-faculty research, study abroad, internships and capstone seminars" (Kinzje, 2007, using NSSE data)

Should strategjes for pronoting student engagement be djfferent for wonsen and men?
$\checkmark$ What spectijc forns of acaclenje engagement are noost influential for women and men?

## Exposure to Diversity

Diversity workshops predict...
Increases in commitment to racial understanding that are larger for men

More progressive gender role attitudes for men only

Social diversity experiences predict...
Gains in cultural awareness, commitment to social activism, and desire to improve race relations that are larger for men

# Exposure to Diversity Some Challenges for Men 

Diversity workshops predict...

Greater levels of stress or "feeling overwhelmed" for men only

Taking women's studies courses predicts...

Declines in self-rated physical health for men only

## Exposure to Diversity: Implications for Campus Practice and Future Research

- Campuses should promote opportunities to learn about diversity, but should provide resources for those who may experience stress or self-doubt.
- Consider why women seem to benefit less. Might they need more advanced diversity programming?
-Why are men more challenged/coniflicted by these experiences than women? Specifically what aspectis of diversity programsing lead to which outcomes?
$\checkmark$ Would we find the same gender difiference in reaction within offierent racial/ethnic groups?


## Getting to the Bottom Line

Campuses must be aware of and responsive to challenges faced by both genders

- For men: Access, academic engagement, civic engagement, uneven response to djversity
- For women: Financial stirain, stress, selficonfidence, connection to family, reaction to faculty

Engage in campus conversations

- How are women and men faring on our campus?
- What changes should we make to programs or services?
- Who is "responsible" for addressing gender gaps?

